



LeadingAge Minnesota Technology Conference: *Solutions to Improve Workforce and Quality in Aging Services*

May 7, 2024

Request for Presentations and Exhibitors

Application Deadline: Friday, Jan. 19, 2024

OVERVIEW

We are seeking vendors representing technology solutions applicable to aging services settings in the areas of workforce and quality/safety to exhibit and/or present at the LeadingAge Minnesota Technology Conference.

The conference is designed to allow providers to learn about technologies that save time and provide increased resident safety and quality of care all in one place. The schedule is designed to include technology presentations coupled with exhibitor tech playtime, where engaged attendees can get a deep introduction to technologies and how to successfully implement them in their settings.

EXHIBITING INCLUDES:

- Access to at least 100 engaged providers for hands on demonstrations and deep discussions.
- 1.5 hours of dedicated exhibit time.
- Company listing in the conference app including a description of your product and/or service.
- Event registration for one individual from your organization which includes breakfast, lunch, and breaks.
- 8' by 30" display table with linen.
- A PDF catalog of names, titles, addresses, and emails of all participants at the event (provided electronically one week before the conference).
- The opportunity to attend education sessions and earn CEUs for no additional cost.

TIME

Set-up: 7:15 – 8:15 a.m.

Display Hours: 10:30 – 11 a.m., 2:30 – 3 p.m., and 4 – 4:30 p.m.

Tear Down: 4:30 p.m. – 5 p.m.

LOCATION

[Heritage Center of Brooklyn Center](#)

6155 Earle Brown Drive, Brooklyn Center, MN 55430 | 763.569.6300

[Technology Conference Vendor Application Form](#)

Questions about exhibiting? Contact Jenny Prosser at jprosser@leadingagemn.org or 651.603.3548.

SOLUTION STAGES

There will be two Solution Stages focused specifically on the categories of topics included below. Solution Stage presentations are meant to be brief, 10-15-minute interactive demonstrations of your technology, with a focus on:

- Implementation of best practices, specifically in older adult care communities.
- Features and the future of this technology within aging services.
- How to maximize and get the most out of the solution, specifically for current users.
- Case studies, data, and experiences from other aging services providers.

<u>SOLUTION STAGE 1:</u> Workforce and Labor-Saving Technologies	<u>SOLUTION STAGE 2:</u> Resident Care and Safety Technologies
Human Resources Solutions • HR information systems • Scheduling software • Employee engagement solutions • Earned wage access or “pay as you go” solutions	Electronic Health Records Solutions • Clinical decision-making support • Streamlined documentation and reports • Incident and near miss reporting and action planning • Information exchange
Dining Solutions • Food service management systems • Inventory solutions • Robotic dining solutions	Resident Monitoring Solutions • Vitals monitoring • Elopement prevention • Falls prevention
Infection Prevention Control and Sanitation Solutions • Sanitization technologies • Robotic cleaning solutions • Bidets to improve staff/resident satisfaction	Medication Management Solutions • Medication therapy management • Automated medication dispensing systems • Drug diversion prevention technology
Artificial Intelligence (AI) Solutions • AI for workforce and operational efficiencies in aging services • AI for marketing and communications • AI for data	Resident Socialization and Life Enrichment Solutions • Robotics • Dementia-related technologies

Questions about Solution Stages? Contact Sharon Hollister, shollister@leadingagemn.org or 651.603.3506.



SELECTION CRITERIA

Exhibitor spaces and Solutions Stage presentations are limited. Proposals will be evaluated on a competitive basis using the following criteria:

- Applicability of technology solution in long-term care settings, including assisted livings, nursing homes, adult day centers, and other congregate living settings.
- Degree proposal addresses one or more of the technology conference focus areas.
- Innovation of the technology in helping to address the workforce crisis in long-term care and/or impact resident safety and quality.

SUBMISSION INSTRUCTIONS

[Technology Conference Vendor Application Form](#)

How to Apply: Use the request for participation form to submit your technology for consideration. Please address the selection criteria listed above in your application.

By completing the participation form you are agreeing to participate and pay the applicable fee below, if selected.

Exhibit Only with 8' by 30" display table with linen

- Member - \$450
- Prospective Member - \$630

Exhibit Only with 8' by 30" display table with linen and additional interactive space

- Member - \$650
- Prospective Member - \$910

Exhibit and Solution Stage with 8' by 30" display table with linen

- Member - \$750
- Prospective Member - \$1,050

Exhibit and Solution Stage with 8' by 30" display table with linen and additional interactive space

- Member - \$950
- Prospective Member - \$1,330

Deadline: Friday, Jan. 19, 2024

Notification of Selection: Exhibit space and Solution Stage timeslots are limited. Final decision will be determined and communication no later than March 1, 2024.

CONFERENCE SCHEDULE

7:45 – 8:15 a.m.	Registration and Continental Breakfast
8:15 – 9:15 a.m.	Keynote Speaker
9:30 – 10:30 a.m.	Solution Stage Sessions 1A & 2A (3-4 speakers with 10-15 minutes each)
10:30 – 11 a.m.	Tech Playtime
11 a.m. – Noon	Solution Stage Sessions 1B & 2B (3-4 speakers with 10-15 minutes each)
Noon – 1:15 p.m.	Lunch with Speaker
1:30 – 2:30 p.m.	Solution Stage Sessions 1C & 2C (3-4 speakers with 10-15 minutes each)
2:30 – 3 p.m.	Tech Playtime
3 – 4 p.m.	Solutions Stage Sessions 1D & 2D (3-4 speakers with 10-15 minutes each)
4 – 4:30 p.m.	Tech Playtime
4:30 p.m.	Conference Ends